

Chamber members have access to the following:

Discounted postage rates with USPS Bulk Mail Permit

Discounted newspaper advertising with joint Chamber advertising

Chamber website listings and link

Listing in Chamber Directory

E-mail blast for your special sales and promotions

Press release for new members

Networking events

Hosting a Mixer

Ribbon Cutting for new businesses

Monthly "On the Spot" speaker's forums

Twice monthly Chamber's "Insider" newsletter

Referrals to your business

Member-to-Member Discount Program

Leadership training

Economic advocacy

Window display decal suitable for framing identifies your business as a Chamber member

Use of Chamber's logo for advertising

Business counseling through SBDC

Conduit for information that may affect your business

Join today and start receiving the many Chamber benefits. You can download an application at our website:

www.dividechamber.com

Or

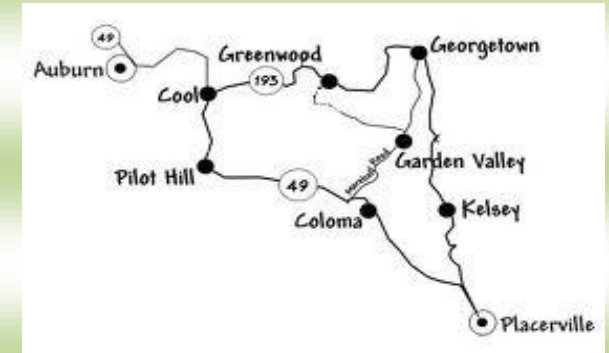
Give our office a call and talk directly with one of our membership representatives:

530-208-3262

Your yearly investment of \$99 is less than \$2 a week. We will prorate quarterly.

Thank you for your support!

Divide Chamber of Commerce



**The only regional organization
dedicated to improving
business and commerce on the
Georgetown Divide**



Who is the Divide Chamber of Commerce?

The Divide Chamber of Commerce is an organization of businesses seeking to further our collective interest through building our communities where residents, visitors and investors are attracted. We are business owners, primarily located on the Georgetown Divide in the communities of Cool, Pilot Hill, Garden Valley, Greenwood and Georgetown, who voluntarily advocate on behalf of our communities' economic prosperity and business interests. We are all volunteers. No membership investment goes to support any individual person or business.

Our Mission:

Promoting our communities.
Striving to ensure a pro-business climate.
Promoting referrals and networking opportunities.

Where does my money go?

Most of it is spent right here in El Dorado County and a lot on the Georgetown Divide.

The Divide Chamber has been involved in promoting tourism, sponsoring networking events, publishing a Chamber Directory, education and sponsorship of community events.

How can I promote my business through the Divide Chamber?

Unlike walking shopping districts found in Placerville or downtown districts like El Dorado Hills Town Center, most business on the Divide comes from referrals and personal relationships. The Chamber offers many opportunities for members to enhance their business promotion through networking with other business people, joint advertising, directories, web links and referrals.

I work out of my home - how does membership benefit me?

Working without a store front has its challenges. Chamber membership offers a larger identity for the small home-based business. The Chamber's resources can provide you greater opportunities to build your business.

Do I need to attend meetings?

No, although you might want to. Your membership investment demonstrates your commitment to a healthy business environment on the Divide. Many Chamber members volunteer their time; others support our efforts through their tax-free donations. The Chamber is the only organization advocating for businesses on the Divide.

Is the Chamber aligned with a political party?

Absolutely not! The Chamber's only agenda is to promote business and commerce in our communities, while preserving the quality of life found in El Dorado County.

